



Fairways and FunDays Values:

Best in Class

We deliver a best-in-class service to every client throughout their journey with us - from initial contact to post tour communication, we strive to be the best in everything that we do.

Excellence in Service

We go above and beyond for every client/potential client to deliver award-winning experiences, ensuring every client/potential client feels valued, cared for, and inspired.

The Small Details

The small details truly matter and make a difference. Every 1% that we improve is key.

Responsiveness

We pride ourselves on our prompt and professional responsiveness to client enquiries, client requests and client feedback.

Authenticity

We showcase the real Ireland — its world-class golf, amazing people, rich culture, and warm hospitality — in everything we do.

Teamwork

Everything that we are revolves around our exceptional team of people.

We work together with respect, trust, and open communication, supporting each other at every step of the way to achieve our shared goals. Every team member has a very important voice.

Innovation & Creativity

We constantly seek new ways to further enhance our tours and client experiences.

We also use innovation to identify new markets and new sales initiatives. Innovation is always rewarded.

Integrity

We act with honesty, fairness, and transparency in all our relationships with clients, partners, and colleagues.

Passion for Golf & Ireland

We love what we do, and we bring that passion to every itinerary, every client interaction, every conversation that we have, and every tour that we design.

Sustainability & Responsibility

We are committed to promoting sustainable tourism practices that protect Ireland's environment for generations to come.

Pride in Ireland

We are immensely proud to call Ireland our home. We passionately believe that Ireland is the premier golfing destination in the world and always endeavour to showcase this to clients/potential clients.