

## EXCLUSIVE PROMOTION FOR PGA PROFESSIONALS & GOLF INDUSTRY PROFESSIONALS



### **EXCLUSIVE OFFER** TO PGA PROFESSIONALS & GOLF INDUSTRY PROFESSIONALS

Fairways and FunDays is delighted to offer PGA Professionals and Golf Industry Professionals an exclusive opportunity to earn considerable commission, while also allowing your club members, clients and family and friends to receive Complimentary Luxury Welcome Gifts when they reserve their Ireland Vacation with Ireland's Best Golf Tour Operator.

#### Step 1: Introduce our company and this offer to Members at your Club, Clients, Friends or Family.

**Step 5:** If the group consists of 20 or more persons, you also receive a Complimentary Golf Vacation to Ireland. Step 2: Each member of a group who book their tour through this Promotion will receive a Luxury Golf & Ireland Hamper.

**Step 4:** The clients are guaranteed an unforgettable experience with Ireland's Best Golf Tour Operator. Step 3: You receive up to \$1,000 commission for every group referred by you who reserve a Tour with Fairways and FunDays.

### FAIRWAYS AND FUNDAYS IRELAND'S PREMIER GOLF AND LEISURE TOUR OPERATOR

*Fairways and FunDays* is a member of the *IAGTO* (International Association of Golf Tour Operators) and the *IGTOA* (Ireland Golf Tour Operators Association). Our company was voted *Ireland's Best Golf Tour Operator Award* at the prestigious *World Golf Awards* in 2016, 2017 <u>and</u> 2018 and is the only company ever to have won this award on more than one occasion.

*Fairways and FunDays* offer Ultimate Golf and Leisure Tours to international visitors to Ireland. Our tours showcase Ireland's world-famous golf courses and provide clients with a taste of all that is great and unique about Ireland "*both on and off the fairways*." Unlike other Golf Tour Operators, *Fairways and FunDays exclusively sell tours of Ireland* – therefore we are experts in providing the most enjoyable and most authentic Irish Golf Vacation Experience.

Clients of Fairways and FunDays are treated to an unforgettable golf and Ireland experience. In addition to organising clients golfing, transportation, accommodation, sightseeing, activity and entertainment requirements, all Fairways and FunDays tours feature an array of extras including welcome gifts, fun golf competitions, fully customised itineraries and much, much more. Magical memories are guaranteed on all of our Tours.

Fairways and FunDays also design exciting customised itineraries for **Non-Golfers** travelling as part of a group. We are the only Irish Golf Tour Operator who offer this service and feedback has been exceptional. As our Tour Brochure illustrates we can also design exciting "Family Friendly" tours of Ireland and include exciting, unique and customised activities for all members of the family. Our highly experienced team can work with groups of any size and we can work comfortably with all budgets. We are confident that we not only do Fairways and FunDays provide the most attractive Golf and Leisure Tours of Ireland, we also offer the best value tours. We are so confident about our low prices that if you find the same tour from another Operator at a lower rate, we will match the lower rate and refund 10% of the Tour Price - that is our **Price Guarantee**!

With an extensive variety of choices at unbeatable prices, Fairways and FunDays offer clients the Ultimate Golf and Ireland Experience.





### **LUCKY 13 -**13 REASONS WHY TO CHOOSE FAIRWAYS AND FUNDAYS

"There are many reasons why to choose Fairways and FunDays when planning your dream Golf and Ireland Tour. Here are just some of these reasons"

- I. We are the best! Fairways and FunDays was voted "Ireland's Best Inbound Golf Tour Operator" at the prestigious World Golf Awards in 2016, 2017 and 2018
- 2. We are the only company who offer "The Ultimate Golf & Ireland Experience"
- **3.** We offer fully customised tours tailored for the requirements and budget of all our clients
- We are a family business and we strive to make every trip memorable for our clients
   Not a golfer? Not a problem, we also offer customised exciting itineraries for nongolfers and families
- 6. We love Golf so we will bring you to the Best Golf Courses in Ireland
- 7. Concentrate on your golf and on enjoying Ireland we look after everything else
- **8.** We only work with the best hotels in the best locations to ensure your vacation is thoroughly enjoyable and stress free
- **9.** We offer all our customers a unique and authentic experience that will make you want to return every year!
- 10. The Fairways and FunDays "Ireland 24/7 Experience" the best of Ireland by day and by night
- **11.** We offer a Fairways and FunDays Price Promise our prices will not be beaten!
- **12.** We are members of the IAGTO and the IGTOA and have glowing testimonials from countless numbers of clients who have thoroughly enjoyed our Tours
- **13.** We promise all of our clients the journey of a lifetime magical memories are guaranteed!











### PRICE GUARANTEE & QUALITY GUARANTEE

The price and quality of our tours will NOT be beaten.

Fairways and FunDays offer a Price Promise on all of our Tours that if you find the same tour from another Operator at a lower rate, we will match the lower rate and refund 10% of the Tour Price – that is our **Price Guarantee**!

Fairways and FunDays was voted Ireland's Best Golf Tour Operator at the prestigious World Golf Awards in 2016, 2017 and 2018 - proof that we offer the highest quality Golf and Ireland vacations available.

We also offer the premium and widest range of options available on the market, to offer you...

- Best Golf Courses,
- Best Hotels,

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- Best Attractions,
- Best Transportation,
- Best Sightseeing and Activities,
- Best Entertainment,
- Best Experience!













### WORLD FAMOUS GOLF COURSES AND EXCITING TOURS

With over 400 golf courses on our small Island, Ireland is truly a golfer's paradise! Not only has Ireland a considerable number of courses which feature amongst the best and most famous courses in the world, no other country offers a uniquely special environment to play golf like Ireland.

Perhaps the biggest appeal of golf in Ireland is the abundance of world class links and parkland courses in such close proximity. No other destination in the world offers the golfer the opportunity to play the best of both links and parkland courses.

We exclusively work with the leading golf courses in Ireland to ensure that clients only play the very best courses.

Over the past decade, Irish golf courses have hosted the four most prestigious team events in world golf, including the Ryder Cup in 2006. Ireland is also set to host The Open Championship in 2019.

We offer an incredible range of 27 exciting and unique tours, PLUS a "Customise your Tour" option. This option allows clients to outline their requirements to our experienced team who will then tailor their tour to best suit their preferences.

Whether clients dream of:

- Following in the footsteps of Rory McIlroy or Tiger Woods,
- Playing the Irish courses designed by golfing legends,
- Enjoying an Ultimate Links retreat,
- Playing the home courses of all of Ireland's Major winners,
- Becoming a Tour Pro for a week
- we will make their dreams a reality

Quite simply, a golf vacation in Ireland allows you to follow in the footsteps of golfing greats.





### "AN IRELAND 24/7 EXPERIENCE"

Our Tours are designed to allow clients sample the very best of Ireland by day and by night and to make the very most of their time in "The Emerald Isle."

Our tours feature all that is great and unique about Ireland -

- From Heritage to History,
- From Festivals to Folklore,
- From Cuisine to Culture,
- From Music to Mountains,
- From Shopping to Sightseeing,
- From Cliffs to Castles,
- From Music to Mountains,
- From Walking to Whiskey Tasting
- and of course
- From Guinness to Golf!

In addition to working with the leading golf courses in Ireland, Fairways and FunDays have partnered with Ireland's leading:

- ✓ Tourist attractions,
- ✓ Activity centres,
- ✓ Shopping facilities,
- ✓ Restaurants,
- ✓ Sporting facilities, and
- Evening entertainment centres

To provide all of our clients with an unforgettable visit to Ireland



# **NON GOLFERS AND FAMILIES**

Fairways and FunDays is the only Golf Tour Operator in Ireland who provide customised and exciting itineraries to non-golfers and families. Our unique approach to golf and leisure vacations ensures that while golfers are playing some of the most famous courses in the world, non-golfers are treated to the very best which Ireland has to offer "off the fairways."

And don't worry, because of our innovative approach and attention to detail, both golfers and non-golfers will collectively enjoy some of Ireland's most famous attractions and Ireland's world famous exhilarating evening entertainment.

No matter what your interests are, Ireland can offer it, and Fairways and FunDays can deliver this to our clients.

Our team is comprised of golfers and non-golfers all of whom have families. We can therefore fully understand the requirements of golfers, non-golfers and "little ones." Our team work passionately to meet and surpass all of our client requirements.

A fun filled, exhilarating and memorable experience is guaranteed on all of our tours.







### **EXCLUSIVE OFFER** FOR PGA PRO'S & GOLF INDUSTRY PROFESSIONALS

Our exclusive offer for PGA Professionals & Golf Industry Professionals works like this:

- This exclusive offer is only available to clients referred to Fairways and FunDays by PGA Professionals and Golf Industry Professionals;
- Each member of the clients group receive a Complimentary Luxury Golf & Ireland Hamper thanks to you referring them to us.
- YOU receive a really attractive commission as follows:
  - 1 to 4 golfers \$250
  - 5 to 8 golfers \$500
  - 9 to 12 golfers \$750
    12 plus golfers \$1,000
- As an added incentive, we will offer all PGA Pro's & Golf Industry Professionals a complimentary Golf Vacation to Ireland (flights not included) when a group of 20 or more persons referred to us by you book a Tour with Fairways and FunDays.

- For example, if a client contacts our team and chooses to reserve an Ireland Golf Tour for a group of 20 persons:
  - → Each client receives a Complimentary Luxury Golf & Ireland Hamper,
  - → YOU receive \$1,000 commission,
  - → YOU also receive a complimentary Golf Vacation to Ireland.
- There is no minimum or no maximum spend to qualify for this outstanding scheme. There is also no limit to the number of clients that you can refer to our company through this scheme.
- There is no limit to the amount of commission which YOU can earn.
- Fairways and FunDays have exciting opportunities for Regional Representatives in the United States and Canada. If you are interested in joining our Team, please contact a member of our team today.

Our reservation experience is the most "client friendly" reservation system available on the market. Reservations are made by clients directly with our firm as follows:

#### Step 1:

You forward contact details to us of a client who is interested in taking a Golf Vacation to Ireland. Alternatively, the client contacts a member of our team and quotes "GOLF PRO PROMO" and your name.  $\square$ S 

#### Step 2:

A member of our team contacts the client at a time convenient to the client for a Free, No Obligation Ireland Golf Vacation Consultation, and discuss the requirements of the client and the extensive variety of options available.

#### Step 3:

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A member of our team offers the client a no obligation quotation including a fully customised itinerary within 48 hours of the initial consultation.



#### The Industry Professional who has referred the client to us receives his/her commission

Step 4:

within 7 days of the Tour being confirmed by client.





YOUR ULTIMATE GOLF & IRELAND EXPERIENCE



#### **Head Office Ireland**

- Toll Free from US and Canada: 1800-7799810
- Thermational: +353 45 871110
- ⊠ info@fairwaysandfundays.com
- **S** fairwaysandfundays

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#### Social

- Twww.fairwaysandfundays.com
- E @fairwaysfundays
- **f** facebook.com/fairwaysandfundays

# THE GLOBAL GOLF TOURISM ORGANISATION

#### **Golf Industry Executive**

Mike Talty

- Toll Free from US and Canada: 1800-7799810
- The cell Phone: +353 87 9901859
- mike@fairwaysandfundays.com

Tour Operator



Tour Operator



Ireland's Best Inbound Golf Tour Operator